



Dear Sponsor,

In November 2021, **Stepping Stones Network** will host its **3<sup>rd</sup> Annual Festival of Trees Fundraising Event at the Northbrook Court Mall**. This mall offers an upscale venue space within a high-net-worth area near Northbrook and the North Shore. Our event will be conveniently located in the stunning center court area of the mall as well as in the upper-level Sur la Table space near Neiman Marcus. Advertisement of the **Festival of Trees** event will be promoted by both the Northbrook Court Mall and Stepping Stones Network organizations on their various media platforms.

#### About Festival of Trees:

This annual seasonal kick-off event was created in 2019 to serve the community and support our mission. **The Festival of Trees offers a magical environment of unique, holiday themed trees decorated by local designers that will be auctioned off at the close of the event.** Designers are highly encouraged to promote/share their plans to their followers via livestream and social media showing the setting up of their magical trees on **November 8<sup>th</sup>** and **9<sup>th</sup>**. Tree set-up will be open to the public. For the safety and preservation of the designers' work, the trees will be stationed off and secured. Northbrook Court is also having their Santa arrival scheduled for **November 18<sup>th</sup>**. We will have people there to promote our event to those families who attend. In addition, there will be local artisans featured at the finale event on **November 20<sup>th</sup>**.

Place:	<b>Northbrook Court</b> , Center court and in front of Sur la Table	Northbrook, IL
Date:	<b>November 8<sup>th</sup> - November 20<sup>th</sup></b>	<b>Displayed until November 30<sup>th</sup></b>
Details:	<b>November 8<sup>th</sup> &amp; 9<sup>th</sup></b> – Set-Up	10:00 am - 4:30 pm ( <i>Monday/Tuesday</i> ) Center court and in front of Sur la Table
	<b>November 10<sup>th</sup></b> – Online app / Auction goes LIVE	
	<b>November 18<sup>th</sup></b> – Santa arrives at Northbrook Court. Festival of Trees advertised and promoted.	
	<b>November 20<sup>th</sup></b> – Finale Evening Event and Auction Finale	7pm - 10pm ( <i>Saturday</i> )
	<b>November 30<sup>th</sup></b> – Tree Delivery	All Day ( <i>Tuesday</i> )

#### About Stepping Stones Network:

We are a network of trained professionals and compassionate individuals who partner with adults and nurture children impacted by commercial sexual exploitation as they take steps to interrupt the cycle of trauma, develop life skills and build a safe circle of support. We offer a Hotline, Outreach activities, Holistic Day Program, and a 12–18-month Residential Recovery Home for trafficked mothers and their young children. To help survivors achieve sustainable life change, we employ strength-based and trauma-informed approaches in the context of licensed therapeutic services, life and parenting skills, health coaching, education and vocational planning, and supportive relationship building. Families are restored. Woman and children are safe. The cycle is broken.

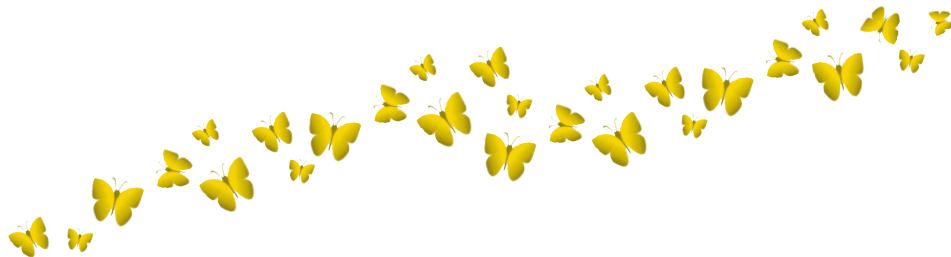
To learn more visit [www.steppingstonesnetwork.org](http://www.steppingstonesnetwork.org) and follow us [@steppingstonesnetwork](https://www.instagram.com/steppingstonesnetwork)

**Please join us in rebuilding lives and impacting families as a Sponsor for the 2021 Festival of Trees. This is a great opportunity for you, your family, or your business to become part of creating memories while helping restore lives.**

Colette Mendelson  
Director of Development  
[colettem@steppingstonenetwork.org](mailto:colettem@steppingstonenetwork.org)  
623/225-6813



**Festival of Trees**  
to Benefit Stepping Stones Network



**November 8-30, 2021 • Northbrook Court**

## SPONSORSHIP OPPORTUNITIES



	EVENT	ANGEL	TREE TOPPER	TREE	FRIEND
	\$10,000	\$5,000	\$3,000	\$1,000	\$500
Listed on Website and Poster at Event	★	★	★	★	★
Name/Logo on Poster at Event, Facebook and Instagram Posts	★	★	★	★	★
Name/Logo on all Event Signage, Advertising Poster	★	★			
Name/Logo on Photo Wall at Event	★				
Video Shout Out	★	★	★		
Sign with Name/Logo Next to 1 Decorated Tree			★	★	
Festival Tickets	6	4	3	2	1
	Adult Tickets	Adult Tickets	Adult Tickets	Adult Tickets	Adult Tickets

Businesses, Foundations and Individuals are encouraged to participate. Stepping Stones Network is a 501(c)3 organization.  
**Contact Colette Mendelson at [colettem@steppingstonesnetwork.org](mailto:colettem@steppingstonesnetwork.org) 623-225-6813**



## 2021 Festival of Trees Sponsorship Opportunities

November 8<sup>th</sup> – November 30<sup>th</sup>, 2021 — Northbrook Court, Northbrook, IL

<b>EVENT</b>	<i>*3 Available</i>	<b>\$10,000</b>	_____
<ul style="list-style-type: none"><li>• Name/Logo most prominently listed or otherwise highlighted as <b>Event Sponsor</b> on all press releases, on-site signage (banners, photo wall, main poster), community ads, website.</li><li>• Name/Logo on Facebook and Instagram posts.</li><li>• Opportunity to advertise through your own channels using approved Festival logo and copy.</li><li>• Video Shout-out on social media.</li><li>• <b>SIX</b> complimentary tickets.</li></ul>			
<b>ANGEL</b>	<i>*6 Available</i>	<b>\$5,000</b>	_____
<ul style="list-style-type: none"><li>• Name/Logo displayed on on-site event poster.</li><li>• Name/Logo on website, Facebook and Instagram posts.</li><li>• Video Shout-out on social media.</li><li>• <b>FOUR</b> complimentary tickets.</li></ul>			
<b>TREE TOPPER</b>	<i>*25 Available</i>	<b>\$3,000</b>	_____
<ul style="list-style-type: none"><li>• Sign with Name/Logo next to one decorated tree along with tree designer and tree sponsor.</li><li>• Name listed on on-site event poster, website, Facebook and Instagram posts.</li><li>• Video Shout-out on social media.</li><li>• <b>THREE</b> complimentary tickets.</li></ul>			
<b>TREE</b>	<i>*25 Available</i>	<b>\$1,000</b>	_____
<ul style="list-style-type: none"><li>• Sign with Name/Logo next to one decorated tree along with tree designer and tree topper sponsor.</li><li>• Name listed on on-site event poster, website, Facebook and Instagram posts.</li><li>• <b>TWO</b> complimentary tickets.</li></ul>			
<b>FRIEND</b>	<i>* Unlimited</i>	<b>\$500</b>	_____
<ul style="list-style-type: none"><li>• Name listed on on-site Event poster, Website, Facebook and Instagram posts.</li><li>• <b>ONE</b> complimentary ticket.</li></ul>			

**Thank you for your support!**

We look forward to seeing you at our Third Annual Festival of Trees at Northbrook Court —November 8-30, 2021



## 2021 Festival of Trees Sponsorship Opportunities

November 8<sup>th</sup> – November 30<sup>th</sup>, 2021 — Northbrook Court, Northbrook, IL

To secure your sponsorship:

1. **Select your desired Sponsorship Level.** (Check with your accountant for tax deductibility.)
2. **Complete the information below:**

**Company/Individual:** \_\_\_\_\_

*(Please print name as you wish it to appear on our sponsor list. If you prefer to make an anonymous gift, check here\_\_\_\_\_)*

**Contact Name:**\_\_\_\_\_

**Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_

**Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

3. **Please mail this form along with your check payable to "Stepping Stones Network" to:**

Stepping Stones Network  
P.O. Box 208 Grayslake, IL 60030

*Note: Be sure to make a copy of the completed form for your records before sending it in!*

4. **E-mail your company logo if applicable (.eps or .png format – No screen shots, please) to:**  
**[colettem@steppingstonesnetwork.org](mailto:colettem@steppingstonesnetwork.org)** no later than **October 22, 2021**

*(the sooner the better for website and social media promotions).*

To learn more about the Stepping Stones Network, please visit our website at  
**[www.steppingstonesnetwork.org](http://www.steppingstonesnetwork.org)** and follow us **[@steppingstonesnetwork](https://www.instagram.com/steppingstonesnetwork)**

Stepping Stones Network is a program of Oasis Productions, a 501(c)3 non-profit organization (Tax ID #14-1881915).

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